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## **Frost Bank Joins North Texas LEAD as Newest Corporate Partner**

Tarrant Region President Hadley Woerner Joins LEAD Board of Directors

**FORT WORTH, Texas, September 28, 2020** – [Frost Bank](#), one of the nation's 60 largest banks, is the newest corporate partner for [North Texas LEAD](#), the nonprofit coalition that prepares and connects experienced job-seekers with employers committed to building diverse and inclusive teams.



Hadley Woerner, Frost's Tarrant Region president, joins [LEAD's Board of Directors](#), a significant endorsement of the work LEAD has done for more than two decades to help businesses diversify their leadership ranks and make the best use of human capital.

"Our organization is in the people business; we just happen to be a bank," Woerner said. "One of our objectives is to make people's lives better and to be a force for good in the communities we serve. That means not only being a top service provider for our customers but also providing opportunities for folks internally and making sure our people have the chance to advance their careers based on their skills and

strengths."

Richard Casarez, North Texas LEAD chairman and Oncor Electric Delivery's vice president for customer operations, said the addition of Frost is especially important as LEAD strengthens its network across the Dallas-Fort Worth region and as the need for greater diversity of opportunity for all people is lifted up across the nation.

"North Texas LEAD is thrilled to welcome Frost to our Board of Directors as a strong advocate for diversity and inclusion throughout our communities," Casarez said. "As one of the nation's top banks, Frost lends incredible corporate influence to LEAD's efforts to help talented job seekers advance their careers and to help employers diversify their executive leadership teams. We're very proud of this new partnership."

[Frost](#) has \$39.4 billion in assets and operates 150 financial centers in Texas' large metro areas. Of those, 23 are in the Tarrant County region and 14 are in the Dallas region. Frost has operated in Tarrant County since 1998, when it acquired Overton Bancshares.

Already, Frost has connected LEAD with Rod Washington, Frost's Dallas regional president, and with Pam Cooper, Frost's senior vice president for human resources across North Texas.

Gyna M. Bivens, LEAD president and executive director, applauded Frost's early engagement, noting: "Frost is an important presence across North Texas and has played an essential role in rebuilding our economy this year as employers navigate COVID-19 and current economic conditions. Frost's partnership with LEAD reflects the bank's commitment to the people and communities it serves and is a model for other businesses that want to thrive in our increasing diverse world."

### **About North Texas LEAD**

Since 1999, North Texas LEAD (Leaders and Executives Advocating Diversity) has identified, prepared and connected experienced job-seekers with businesses and organizations that are committed to creating diverse and inclusive leadership teams. LEAD's model relies on corporate partners who help prepare candidates for interviews through feedback and coaching and an endorsement process through which qualified participants are invited to exclusive networking events with partner organizations. Over the years, LEAD has helped connect hundreds of talented, experience leaders with their next employer. Learn more at [northtexaslead.org](http://northtexaslead.org). Write us at [NTLgroup@northtexaslead.org](mailto:NTLgroup@northtexaslead.org).

### **About Frost**

Frost is the banking, investments and insurance subsidiary of Cullen/Frost Bankers, Inc. (NYSE: CFR), a financial holding company with \$39.4 billion in assets at June 30, 2020. One of the 60 largest U.S. banks by asset size, Frost provides a full range of banking, investments and insurance services to businesses and individuals in the Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley and San Antonio regions. Founded in 1868, Frost has helped Texans with their financial needs during three centuries. For more information, visit [www.frostbank.com](http://www.frostbank.com).

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